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Media Release

Macquarie Life and Jessica Watson get onboard for another two years



31 January 2012 – Macquarie Life today welcomed aboard Jessica Watson OAM as an ambassador for another two years to help the business navigate the path towards delivering further innovation in the life insurance industry.

Jessica, who, on Australia Day became one of the youngest Australians to receive a Medal of the Order of Australia, recently skippered the youngest ever crew to finish the iconic 2011 Rolex Sydney to Hobart Yacht Race. Jessica was the first female skipper to cross the line and she achieved the admirable feat of coming second in the highly competitive eight-boat Sydney 38 One-Design division.

With her proven ability to achieve outstanding results and overcome some of nature's toughest challenges, Macquarie Life is continuing its relationship with Jessica to share stories of her passion and determination with advisers in the life insurance industry.

Head of Macquarie Life, Justin Delaney, congratulated Jessica on her achievements and said Macquarie Life was proud to have the opportunity to continue working with her.

"At Macquarie Life we had the pleasure of working with Jessica as we sponsored her successful '*another Challenge*' campaign in the 2011 Rolex Sydney to Hobart Yacht Race and we look forward to continuing to work with her as she takes on her next set of challenges on dry land," Mr Delaney said.

"Being awarded the Medal of the Order of Australia is an extraordinary achievement, particularly at Jessica's age, and it is proof for us all that with the passion to succeed, people, like businesses, can achieve great things."

Macquarie Life began supporting Jessica and her crew's 10 week training campaign for the 2011 Rolex Sydney to Hobart Yacht Race having recognised their common goals for challenging the status quo and striving for success.

Commenting on the ongoing relationship, Jessica said she was looking forward to continuing to work with Macquarie Life as she takes on her next challenge in life:

"I am grateful to have had the support of sponsors like Macquarie Life to help me reach my goals. Macquarie Life understands that to achieve most things in life requires dedication and hard work, so I'm looking forward to sharing some of my stories with Macquarie Life's clients during the years ahead to hopefully help inspire others to achieve their goals."

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