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Media Release

Macquarie Life joins Jessica Watson for *'another Challenge'*



2 August 2011 – Macquarie Life has joined forces with sailor Jessica Watson, sponsoring her *'another Challenge'* campaign for the 2011 Rolex Sydney to Hobart Yacht Race.

After conquering some of the most treacherous oceans in 2010, Jessica is continuing to embrace new challenges and will skipper the youngest crew to ever compete in the iconic event, sailing out of Sydney Harbour on 26 December 2011.

Head of Macquarie Life, Justin Delaney, said he was proud to be a sponsor partner of *'another Challenge'*, supporting Jessica and her young crew.

“Jessica and Macquarie Life share the same passion for challenging the status quo and we’re delighted to be supporting her in her latest voyage as she strives to set new achievements in the sailing world.”

In 2010, Macquarie Life set its own challenge to the insurance industry, launching Macquarie Life Active, which brought to Australia a new category of life insurance cover by rolling Life, TPD and Trauma into a comprehensive all-in-one insurance product.

Mr Delaney said he recognised a shared determination and passion for innovation driving both Macquarie Life and Jessica.

“In 2010, Jessica became the youngest person ever to sail solo, non-stop and unassisted around the world. This is an amazing feat and really shone a spotlight on what can be achieved with determination, passion and energy.”

“These characteristics are very much admired by the Macquarie Life team. Macquarie Life’s main focus has always been on service and innovation, and delivering solutions

that meet the changing needs of advisers. We're not about sitting still, but about constantly striving to challenge industry norms and to provide better service and protection for advisers and their clients."

Macquarie Life will be supporting Jessica and her young crew's 10 week training campaign which begins in Sydney in October, before the crew sets sail on their next adventure in the 2011 Rolex Sydney to Hobart Yacht Race.

Jessica said she was pleased to have the support of Macquarie Life for her next big challenge:

"Macquarie Life is only four years old, but in that short time they have made a real impact on the insurance world. The Macquarie Life team understands what it takes to fully embrace a challenge, and it's great to have the support of such a young and fresh business as part of our team."

Jessica will be sharing her inspirational story at the next series of Macquarie Life's national adviser roadshows which will be hosted in October and November.

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