

VAN Radar – 2019

Creating a 'net positive' business

Using workplace to have a positive impact - 10 workplace hacks

May 2019



Macquarie Workplace

Creating workspaces that connect people



Macquarie Workplace

Building a workplace community



Macquarie Workplace

The impact of the workplace environment on productivity

Workplace experience impacts how we feel, think and act. A positive impact reinforces culture, drives engagement and improves business performance

Building User Study – Shelley St (BFS)

- Positive user experience for overall air quality, air freshness and comfort – all of which are closely linked to health and productivity levels
- Positive user experience for key indoor environmental variables including lower concentration of carbon monoxide, carbon dioxide, lower VOC (volatile organic compounds) and almost no formaldehyde
- 68% of BFS staff indicated an increase in perceived productivity as a result of environmental conditions in Shelley St compared to a positive rating from 19% of respondents in Bond St
- Employees rating a negative impact to their productivity from environmental conditions decreased from 50% in Bond St to 12% in Shelley St

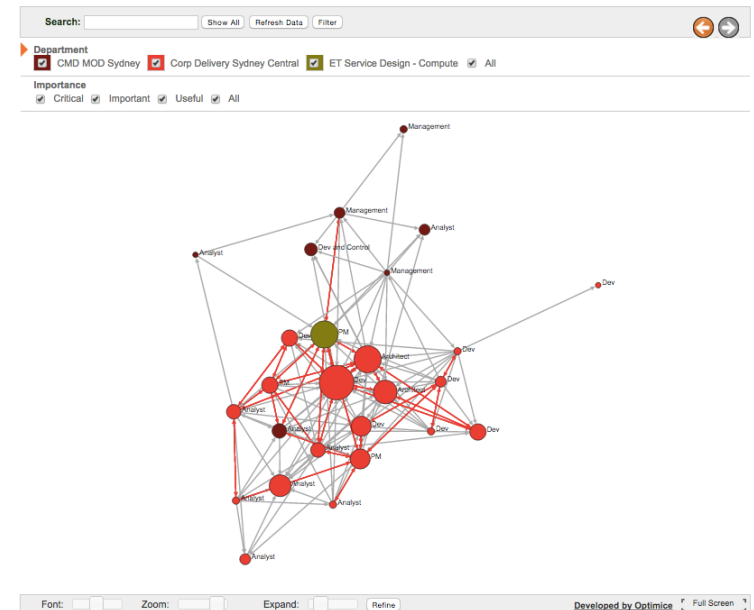
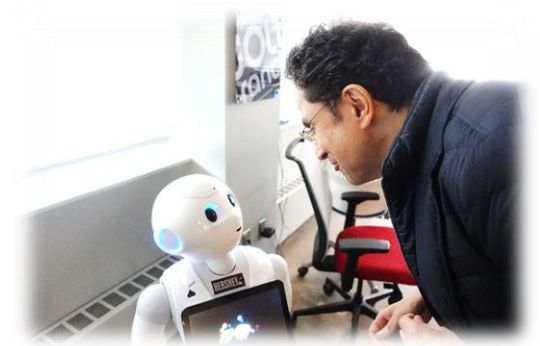


Macquarie Workplace

Recent feedback from interviews with thought leaders on the future of workplace

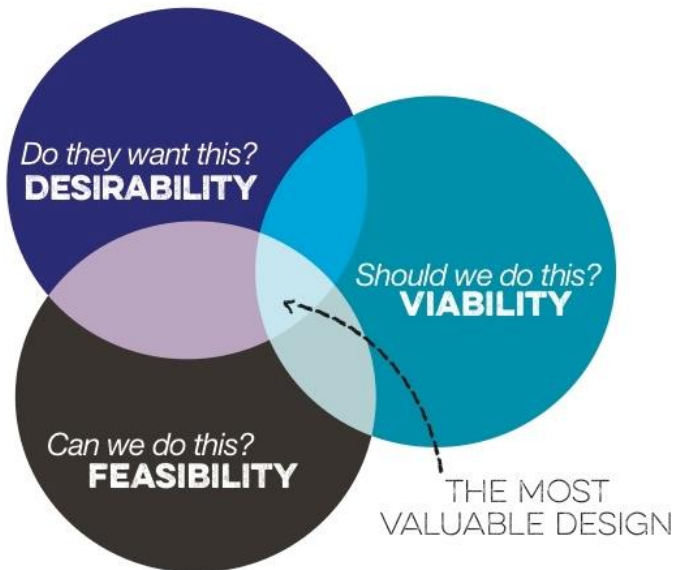
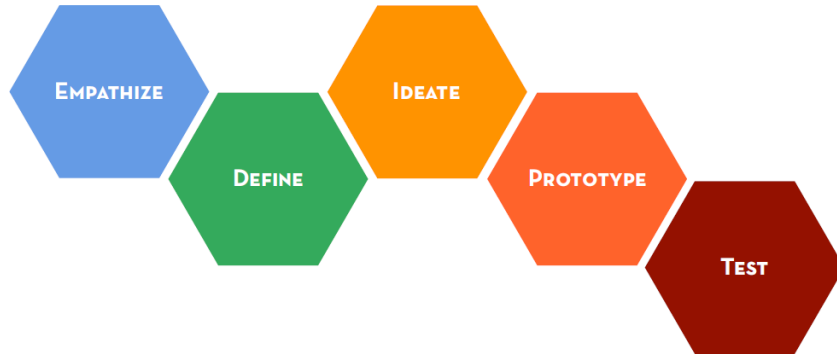
Workplace design is a cultural revolution

- People want a balance between profit and purpose – do well and do good
- Build a “social work – life hub” – not just an office for work!
- “Networked offices” – planned around data, people and project flows
- Think about property as a service – you won’t buy property and track changes every 3 – 5 years, you’ll buy discrete services 3 – 5 times a day
- Some valued work in data-rich, single knowledge domains will be replaced
- Tech is changing at an unprecedented rate so imagination is needed to stretch what the building can be!

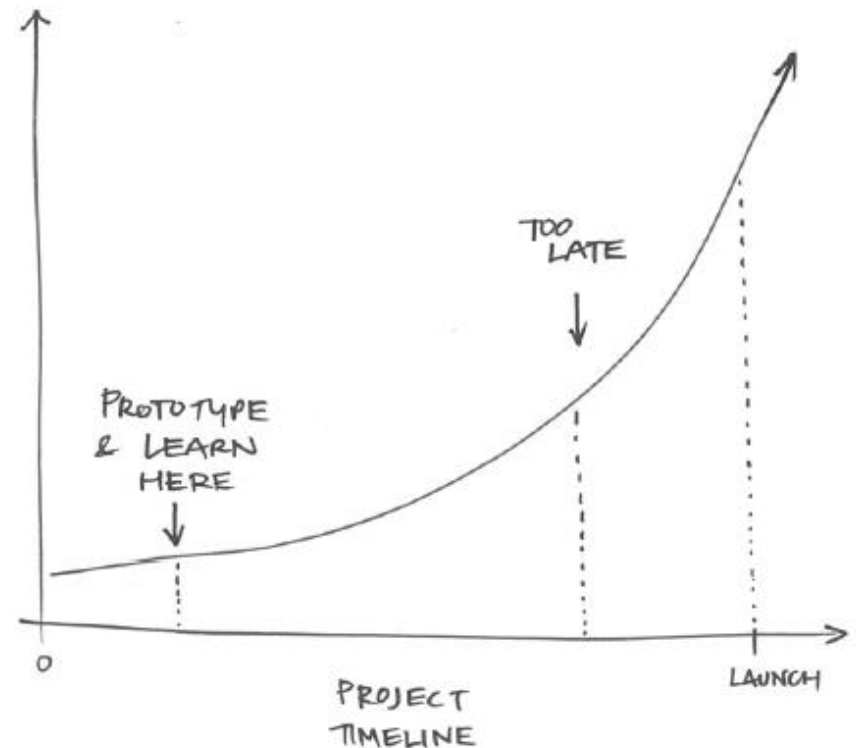


Macquarie Workplace

Human centred design – an alternate approach to problem solving



\$ 🕒
COST OF
AN ERROR



Hacks for a better workspace

Value proposition

- Give people permission to hack their workspace
- Functional inconvenience
- The “Popcorn Principle” – food is the glue!
- Demountable telephone booths
- People that can bring your brand to life
- Animals in the workplace
- Toilets matter (make it nice!)
- “Happy Days” style banquettes
- Green space
- Map your employee experience – find the friction points

